



*Helping You Piece IT Together*

# **Knowing Me, Knowing You (the Dangers of Social Networks)**

# Introduction



- My Name is **Marie Boran**
- 29 years of age
  - Born 27th July 1980
- Single

# I Like



- Travel
  - Paris
  - New York
- Music
  - Especially Kraftwerk
- Knitting
- Photography
- Science Fiction
- Paranormal

# My Blusher



# Home



# Home





# My Parents



# My Dad Worked Here



- Financial Director for Oglesby & Butler
- Resigned 31st March 2008



# Work



- Technology Journalist
  - SiliconRepublic.com
  - The Irish Independent
  - GadgetRepublic.com
  
- Previously
  - Court Editor Merril Legal Solutions
  - PC Live Magazine
  - Dublin Anna Livia FM

# Education



- St Leo's College Carlow
- BSc Computer Science
  - UCD
- BA Journalism
  - Griffith College Dublin
  
- Studying Digital Media Technologies
  - Dublin Institute of Technology

# In 2008



➤ I was voted  
Technology  
Journalist of the  
Year

# In 2008



Someone Stole My  
Identity

# How Did I Steal Marie's ID





# With That Information I Got

**Deimhniú Breithe Birth Certificate**

Arna h-eisiúint de bhun na hAchta um Chláru Sibhialta 2004 Issued in pursuance of the Civil Registration Act 2004

Éire Ireland

Clár Uimhir Registration Number } 3798711

Breith a Chláraíodh i gCeantar Birth Registered in the district of } Portlaoise

i gCeantar an Chláraitheóra Maoirseachta in the Superintendent Registrar's District of } Mountmellick

i gContae in the County of } Co. Laois

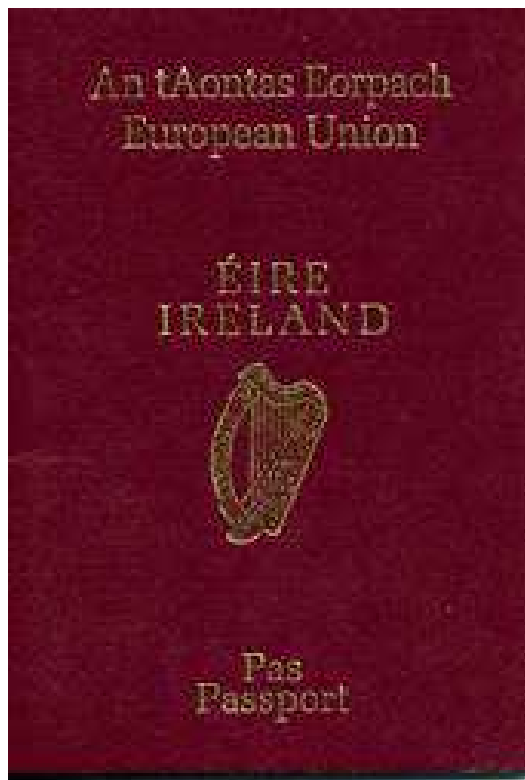
Uimh. No.	Dáta Breithe Date of Birth	Ainm Name	Gnéas Sex	Ainm, Sloinne agus Ionad Chónaithe an Athar Name and Surname and Dwelling-Place of Father	Ainm agus Sloinne na Máthar agus a sloinne roimh phósadh di Name and Surname and Maiden name of Mother	Céim nó Gairm Bheatha an Athar Rank or Profession of Father	Sínú, Cáilíocht agus Ionad Chónaithe an Fhaisnéiseora Signature, Qualification and Residence of Informant	An Dáta a Chláraíodh When Registered	Síníu an Chláraitheora Signature of Registrar	Ainm Baiste má tugadh é tar-éis chláru na Breithe agus an Dáta Baptismal Name if added after Registration of Birth and Date
471	19.80 (eighty)	Marie	Female	Michael BORAN Ballinagall Ballinamoylet	Grace BORAN ** formerly	Accountant	D. M. de Looi Brody Occupier General Hospital Portlaoise	19.80	Margaret Borran Registrar.	

Deimhnítear gur thionsíodh na sonraí seo ó clárleabhar coinnithe faoi alt 13 den Acht um Chláru Sibhialta 2004/Certified to be compiled from a register maintained under section 13 of the Civil Registration Act 2004

Eisithe ag / Issued by Patricia Gormley, GRO Dáta / Date Of Issue 22 December 2008

Is cion trom é an deimhniú seo a athrú nó é a úsáid tar éis a athraithe / To alter this certificate or to use it as altered is a serious offence

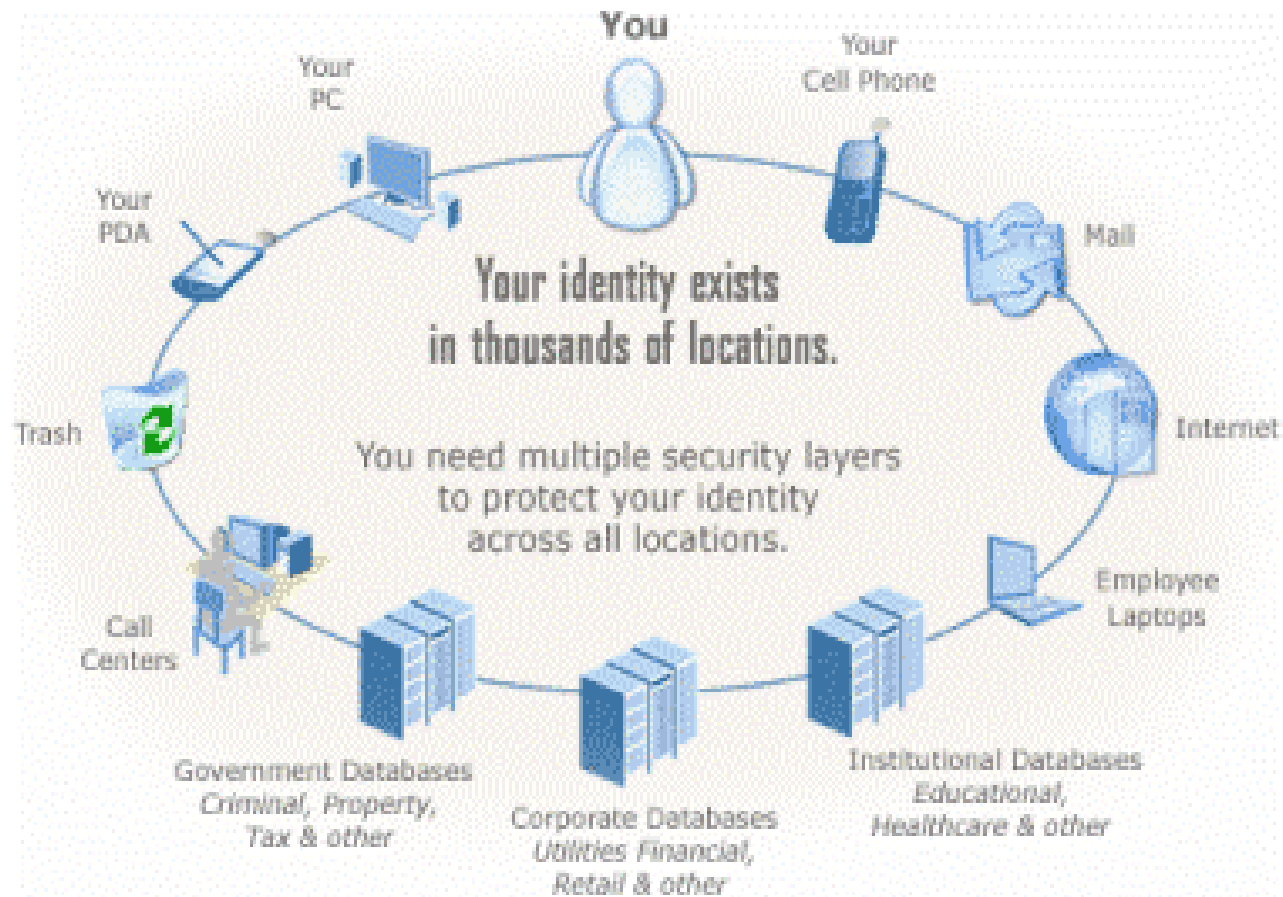
# I Could Then Get



# But ..



# Maybe Not



# Lessons Learnt (1)



- All Your S3kr3ts Belongs to Us
- Need to Stop using Static Data for Remote Authorisation
- Once Umbilical Chord is cut Our Identity Depends on 3<sup>rd</sup> Parties



## Lessons Learnt (2)



- Personal Data Can Reside on Servers not in EU
- Not Covered by Data Protection Act
- Sites May Not Have Stringent Privacy Policies
- Data is Permanent
- What Goes on the Internet Stays on the Internet

## Lessons Learnt (3)



- Beware of Social Networks
  - Friends Can Leak Your Information
  - Data Matching Provides Overall Picture
  - You May Not Own Your Private Data
    - Review Privacy Statements
    - Terms of Use

# Other Lessons Learnt



- Virtual World Can Impact Real World
  - Bullying
  - Burglary
  - Stalking
  - Physical Attacks

# Real World Example



- FBI Warns of Asian-Specific Telephone Extortion Scam
  - Network World 10<sup>th</sup> June '09
- Criminals Gleaned Personal Details from Internet
- Threatened Victims
- Demand Money

# Real World Example

## ➤ Tweets Lead to Burglary ?

We made it to Kansas City in one piece.  
We're visiting @noellhyman's family.  
Can't wait to get some good video while  
we're here. :-)

*7:19 PM May 24th from web*



**izzyvideo**  
Israel Hyman



# Real World Examples



# Remember



- What Goes on the Net stays on the Net
- Friends Can Compromise You
- There Are No Secret Questions
- Virtual World Impacts Real World
- No Umbilical Chord = No ID

# Questions ?

