

Beyond Information Warfare: *The History of The Future of Hacking* (2011-2035)



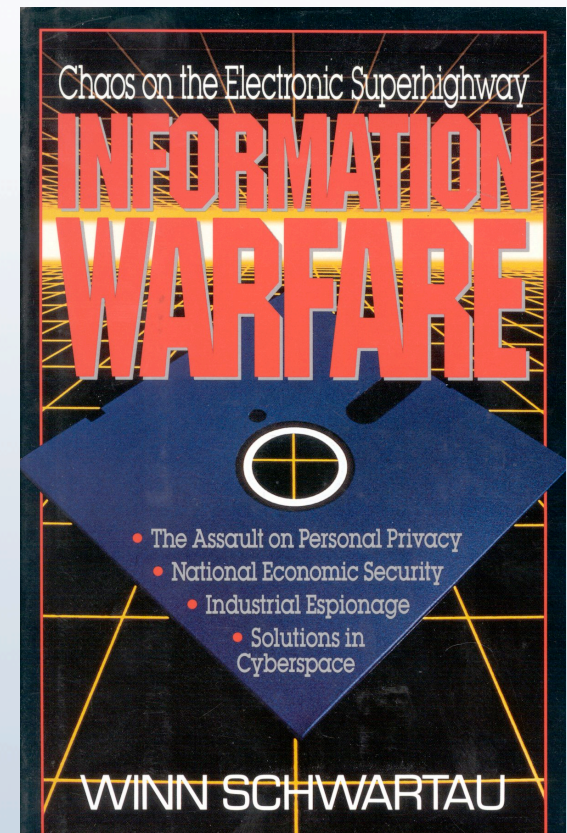
Winn Schwartau,

www.WinnSchwartau.Com

www.MobileActiveDefense.Com

Je ne suis pas fou!

- “Electronic Pearl Harbor”
 - *Winn Schwartau: U.S. Congress
June 27, 1991 (Coined the phrase)*
- “Electronic Pearl Harbor”
 - *CIA Director John Deutch Congress,
June 26, 1996*
- *2011: Everyone says the same*



1989-1994, I predicted:

- The weaponization of the Internet
- Massive Global Organized On-Line Crime
- Identity Theft affecting 100's of millions of people annually.
- The Loss of Privacy
- Trillions of dollars lost every year
- Nation-state cyber-attacks against other nation-states. China, Iran etc.
- Cyberterrorism using 'Western' technologies.
- Classified technologies leak: become weapons in the hands of terrorists and criminals.
- And more and more...



We're Still Doing It Wrong:

1984 - Present

- We, the Information Warriors, have the obligation and duty to do a LOT better job than we have been doing.
- There were plenty of warnings.
 - 1988+
 - Criminals, Extremists and Terrorists.
 - They listened. We didn't.
 - Loss of Privacy.
- We missed our shot with Information Security and it's only going to get worse.

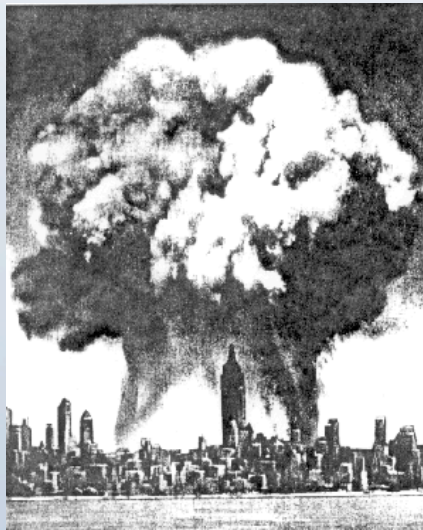
Defenses: We're Still Doing It Wrong: 1984 - Present

- Fortress Mentality
- Brick and Mortar Concepts
 - Defensive IT Technologies
- Perimeter Defense
 - Firewall Perimeter
- Yet we continue to try Fortress Mentality, which we KNOW, historically, will NEVER work.
- What Will Work?



Let's Get Historically Asymmetric

- "Make noise in the East and attack in the West"
 - Sun Tzu ~220BCE
- Mustard Gas
 - WWI - Germany
- Atom Bomb
 - WWII - US



More Asymmetry

- Unipolar World
 - US sole Military Superpower
- Unrestricted War
 - PRC, Sept. 1998
- 9/11
 - NGO/Terrorists



Three Key Components For Bad Guys To Win Info-War and Beyond

1. Capability

2. Intent

3. Will

Capability

- Access to the technology
 - (That we developed)
- Resources to pay for or develop technology
- Knowledge for applying technology
- Ability to hide/disguise operational readiness
- Private communications
- Shorten time. Expand distance.
 - Force Projection (criminal or...?)



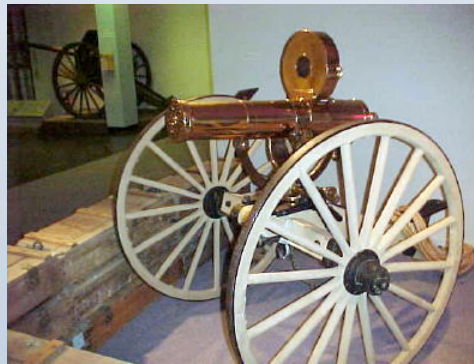
Open Source Technologies can be our Achilles Heel

- Equalize capabilities in non-kinetic conflict
- Reduce time of technological lead in new systems capabilities
- “Other Guys” can develop with less bureaucracy or cost



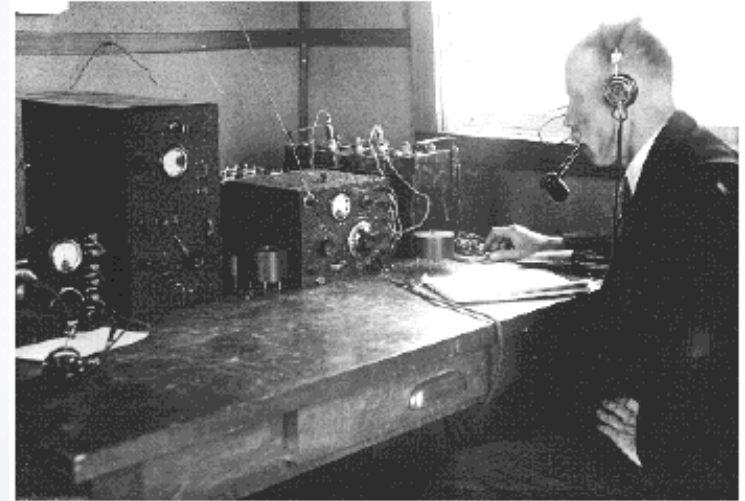
Some 'New' Technologies

- Bronze
 - Replacing by Iron ~ 1500BCE
- Kinetic Projectile Weapons (Guns)
 - Western US Expansion
- Gatling Gun ~ 1860CE
 - US Civil War
- Aircraft
 - WWI



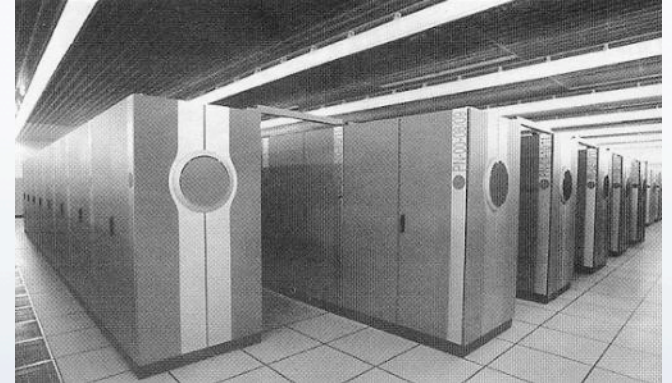
Some 'New' Technologies

- Radio Communications
 - ~1905CE
- Radar Detection
 - ~1939CE
- Atomic Weapons
 - ~1950CE



The 'New' Technologies

- Super Computers (Dual Use)
 - ~1985CE
 - China is winning!
- Computer Communication (IP)
 - ~1995CE
- Cryptography
 - ~1976CE



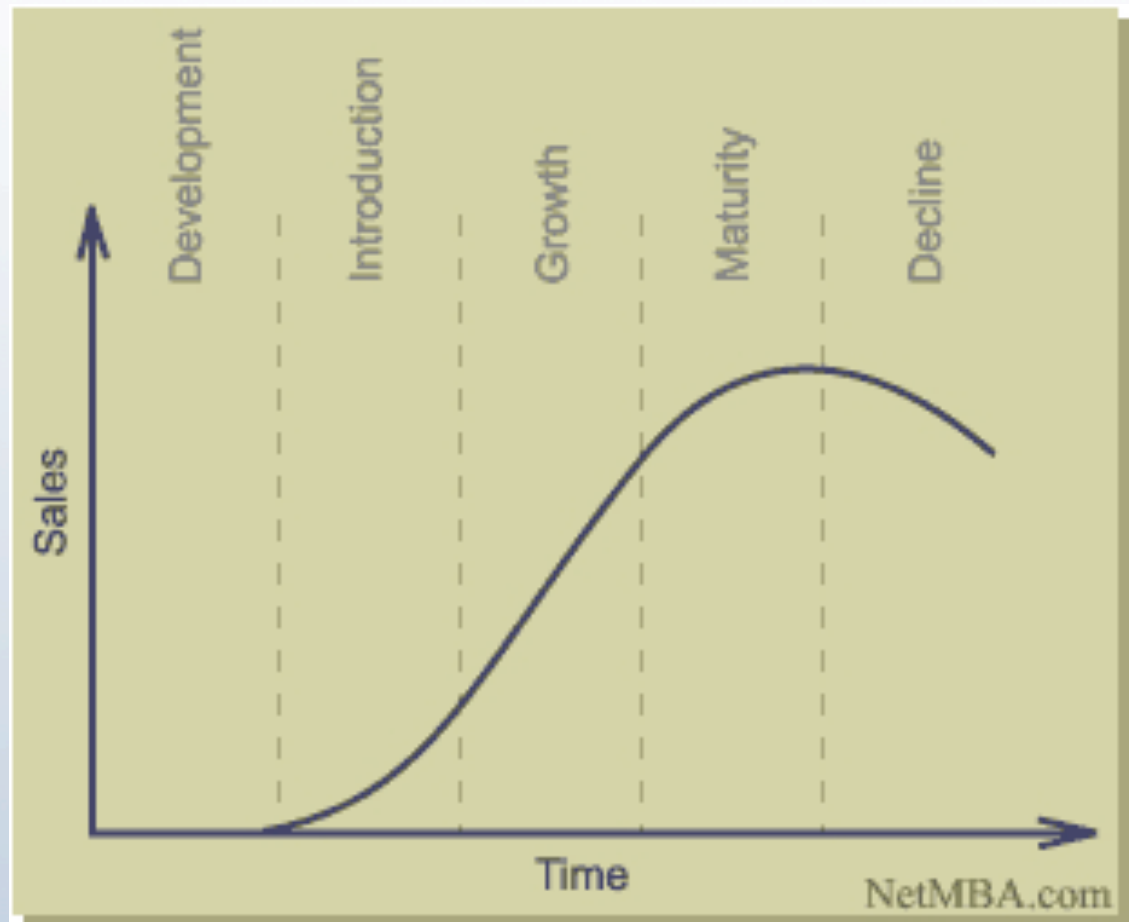
Technologies In Development

- All New Technologies Will Be Weaponized
- They always have been, and always will be.



Life Cycle Curve

- Technology
 - Idea
 - Test/Lab
 - Commercial
 - Consumerize
 - Adapt Malware
 - Hostile
 - Weapons



IT Weaponization and Exploitation

- .COM (early)
- .EXE (viruses)
- .JS (hostile code)
- Internal App Code
- The Cloud
- CVE (for all)
- VM
- Wireless
- 3G/4G/GSM etc.
- IPv4/IPv6
- VoIP
- VoMIT
- Spim/Spit
- Html, xml
- XSS
- Crypto
- Steganography
- Chipping

Chat Bots

- Customer Service, Technical Support, Education, Adult online services.
- Chatter
 - Terrorists/Criminals
 - Filtering
 - Adding Chaff



The Source for Artificial Intelligence Chat Bots



The Telephone

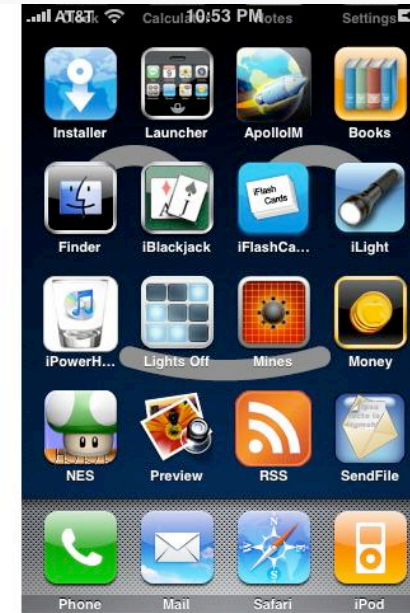
- 1920



- Cell Phones:1990



● Today



● Tomorrow



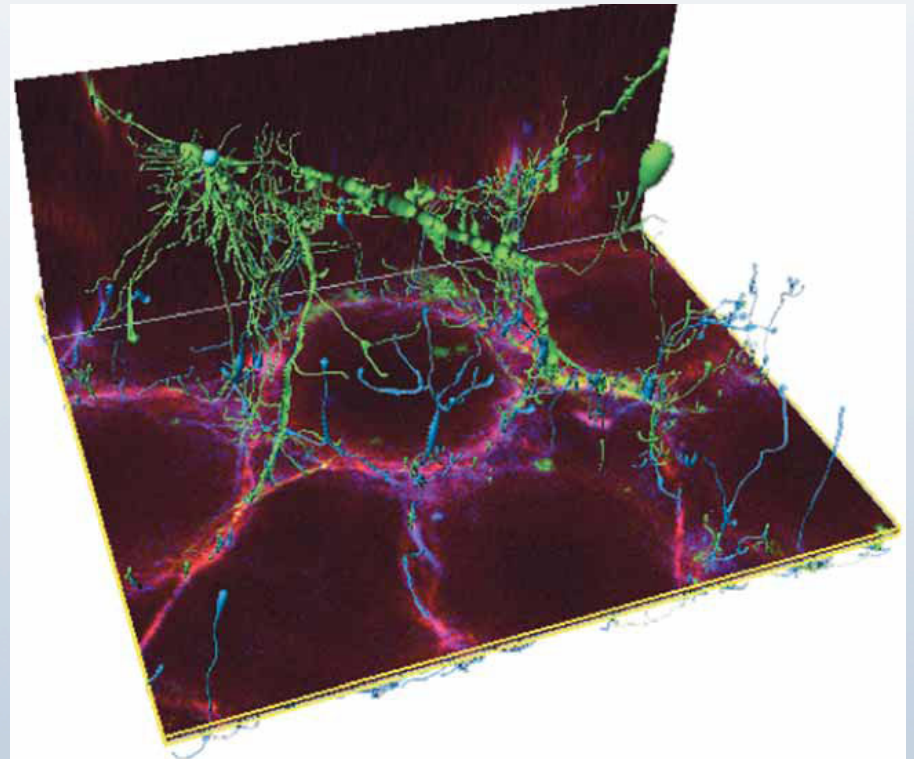
Pocket Computers

- 600,000,000 Today
- 2B 2013-4
- 20B 2020



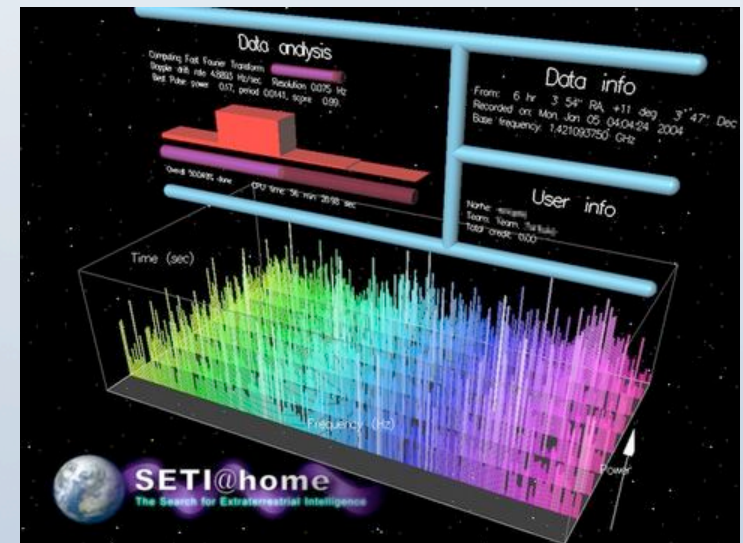
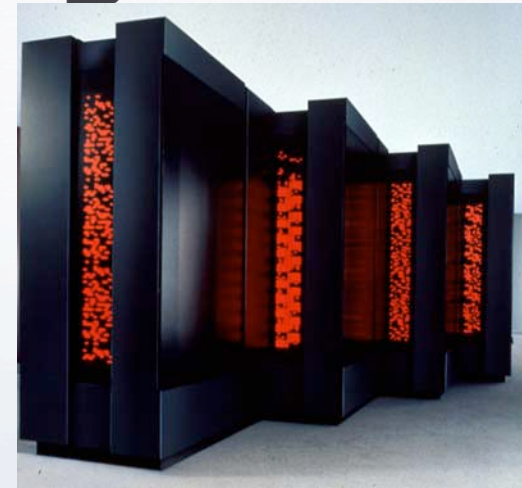
Power To The PC

- Room Sized Supercomputer (1980s) in a PC (2009)
- 2029, same power in a single cell
- 2035 = Singularity
- Power to the People?



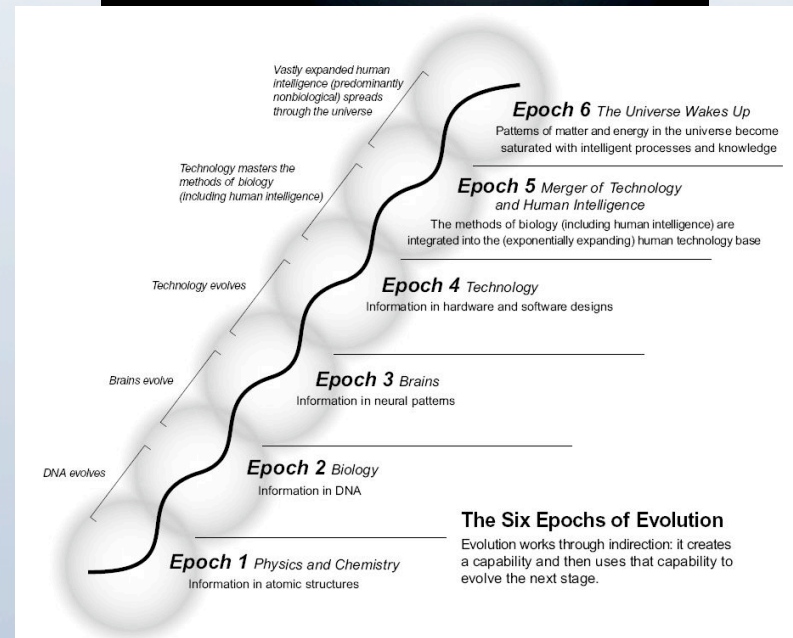
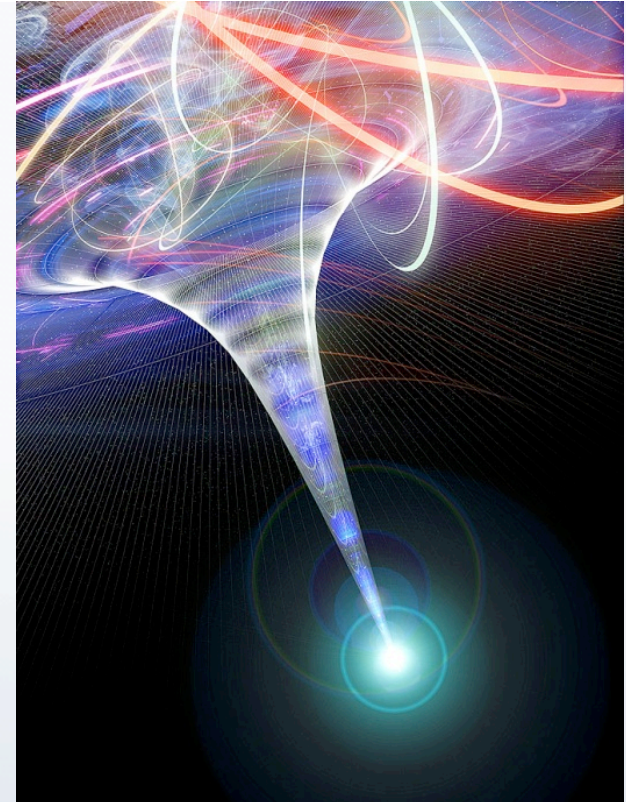
Distributed Intelligence

- No need to acquire super computers any longer!
- Use MPP across the Internet a la SETI
- EC₂
- Data Mining technology to be used against us!



The Singularity

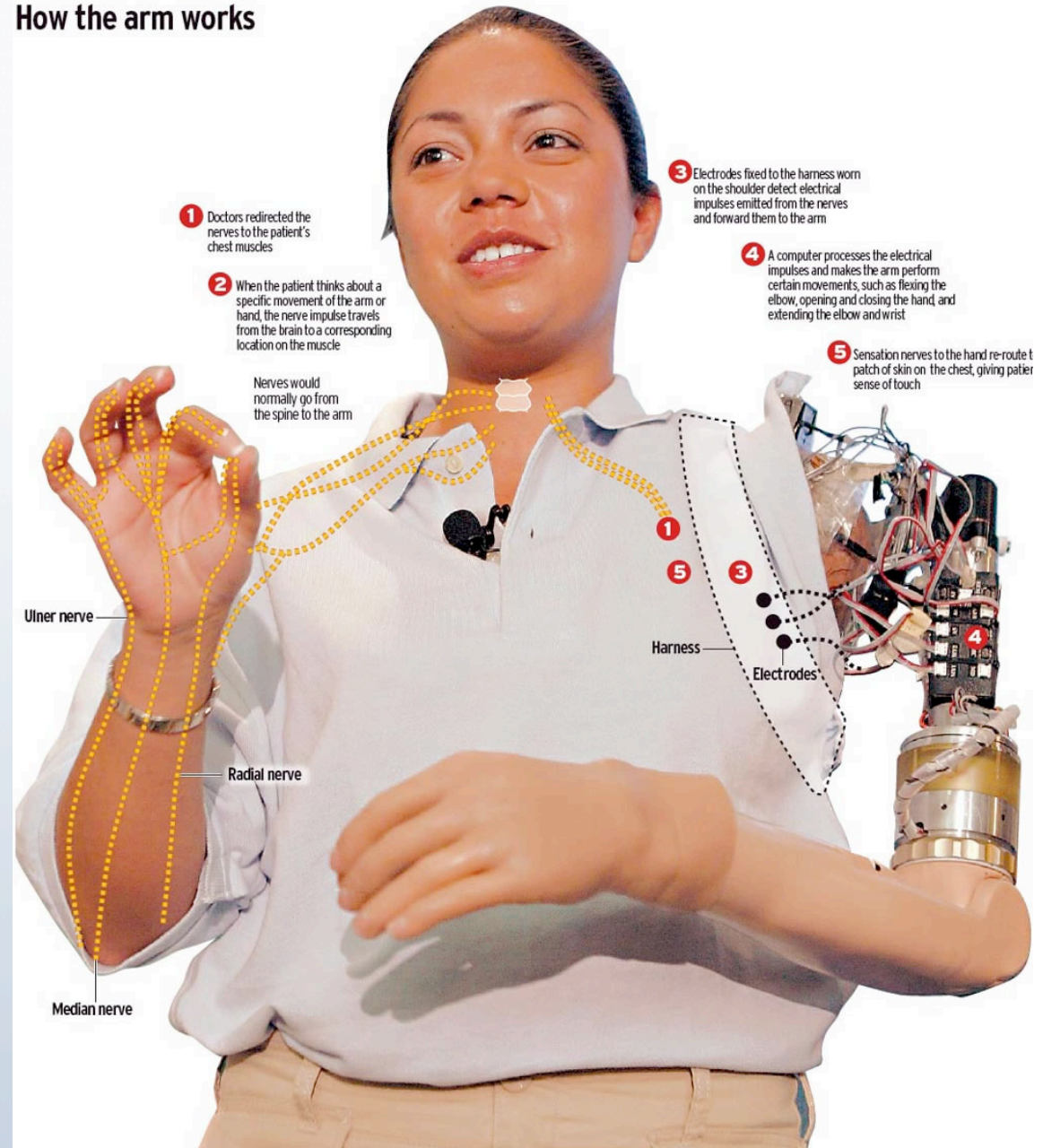
- 2035:
 - The Rise of the Machines (Terminator) SkyLab
- Secure Intelligence?
- Who's Making the Decisions?
 - Machine? Man?
 - Interface (Borg-like?)



Bio-Engineering

- RF Prosthetics

How the arm works



Brain Engineering

- Brain Control
 - Technology Control

- Mental Illness
 - (electronic Prozac)



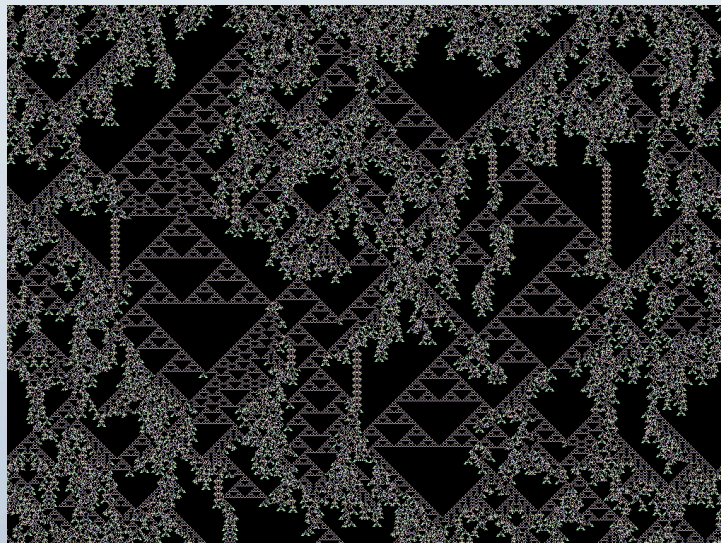
Nano Tech

- Can do immense good... or harm
- Nano-toys are on the Shelves.



Swarming & Self Organization

- Unpredictable Outcome
- Simple Rules > Complex Output
 - Automaton, von Neumann (1940)
- Nanogames - Toys R Us



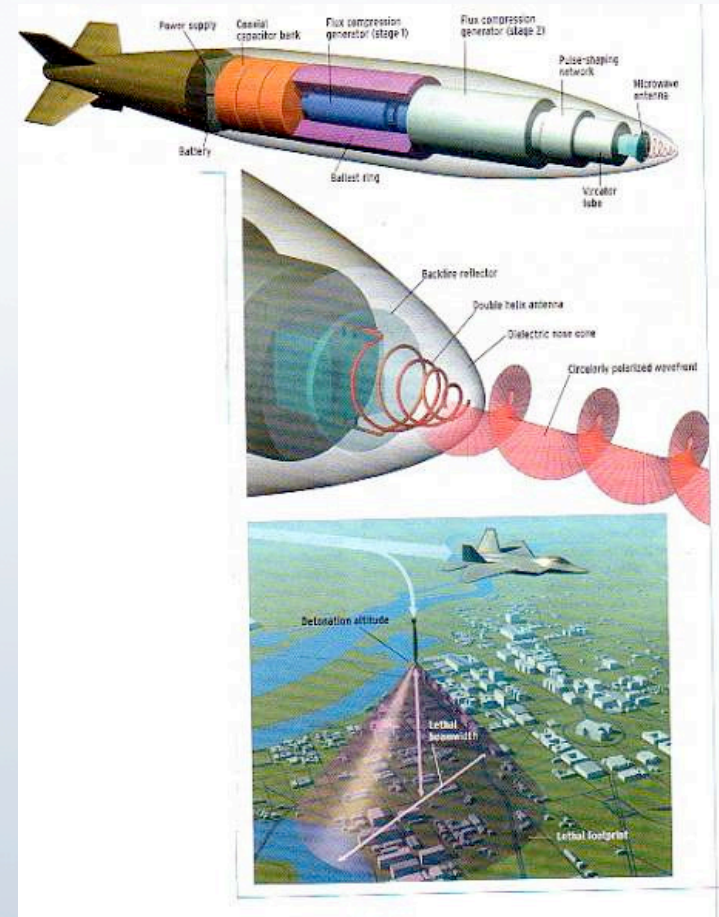
Instigating Chaos

- Financial Markets, Communications, CI
- Public Trust
- Unpredictable behavior of simple rule systems placed in larger 'habitat'.



Home Brew HERF & EMP

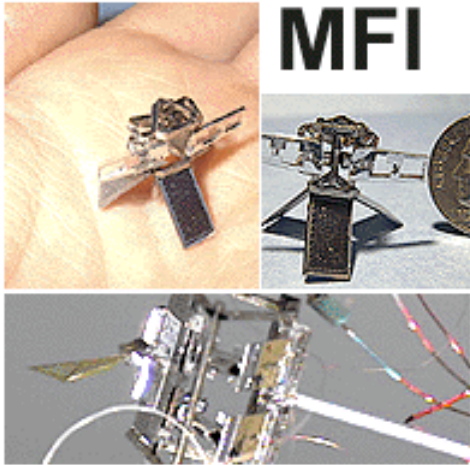
- 150 Meter range
 - \$20 weapons
- 1km Range
 - \$500 weapons
- Finance and CIP Targets



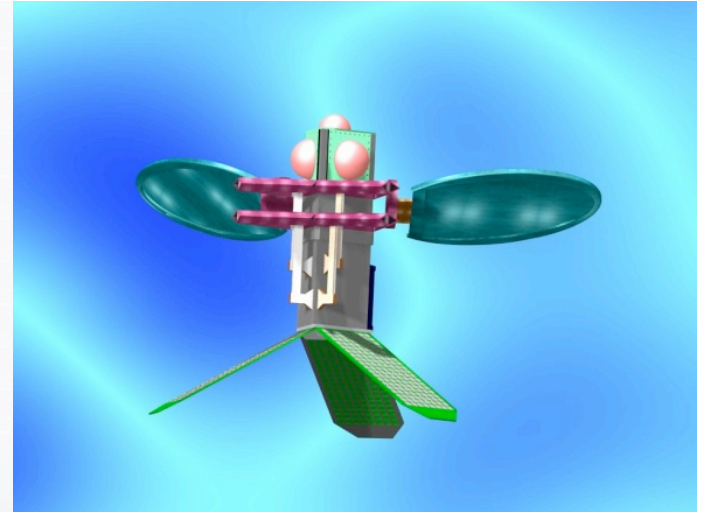
Un-Manned Vehicles (UAV)

- Car Bombs
- Aircraft
- Helicopters
- The Technology
 - Real Time Radio Control/Servo Control
 - Real Time Video in Low Light
 - (Sounds like a kid's toy)





Flying Bots



- Technology recently discovered on how to mechanically reproduce birds and flying bugs with new aerodynamic principles.
- Miniature surveillance by flies, ants or other silicon-based “life forms”
 - Chaos
- Nearly invisible Bio-Chem distribution by bots.

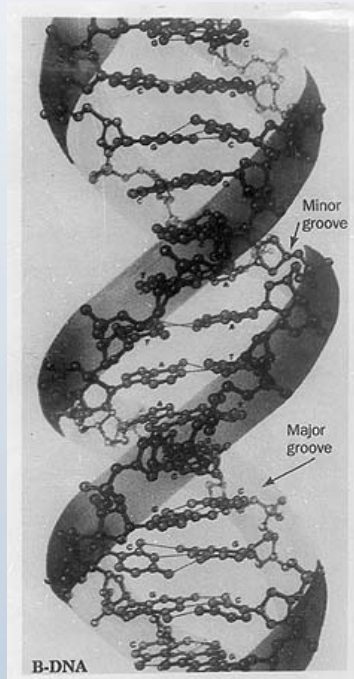
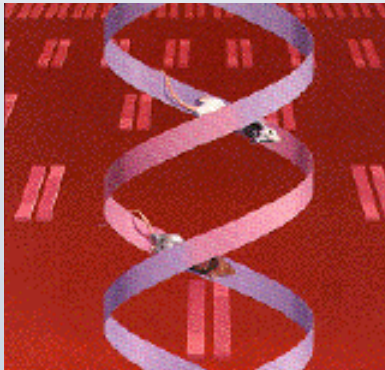
Home Brew Bio-Chem Labs

- Companies sell anything to anyone.
- Open Source information
- Experts in the Bio-Chem field for \$\$\$
- 12-Monkeys



Recombinant DNA

- Mess with the ecosystem
- Resilient offensive and malicious microbes



What Can Hackers Do?

- Stop Development (right)
- Build Security In
 - PCs, OS's, Applications, Protocols
 - Plan for the Worst
- Build offensive capability before Bad Guys
- Then notch up defensive posture

Community Solutions?

- International Awareness
 - Conventions and agreements
 - No-proliferation treaties
 - Export controls
- Laws
 - Non-ownership
 - Define legitimate use versus renegade use?
- US/EU
 - Eminent Domain
 - Redefine Threat to US/Free World



One Extreme . . .

- Turn West into a Trusted, Benevolent police-state.
 - No one is trusted.
 - Verify everything and everyone
 - Everything is suspect.
- Xenophobic.
- Monitoring (a la IDS)
 - Behavior
 - Words
 - Communications
 - Affiliations?



Next For Hackers & Infowar?

- Realize that we will be 10-20 years behind the bad guys because we are doctrine-bound nationally.
- We started responding to Infowar, CIP and CyberTerrorism after 10 years of warnings.
- CyberTerrorism is only the first step of Tech-War.
- Sitting idly by is a recipe for disaster.

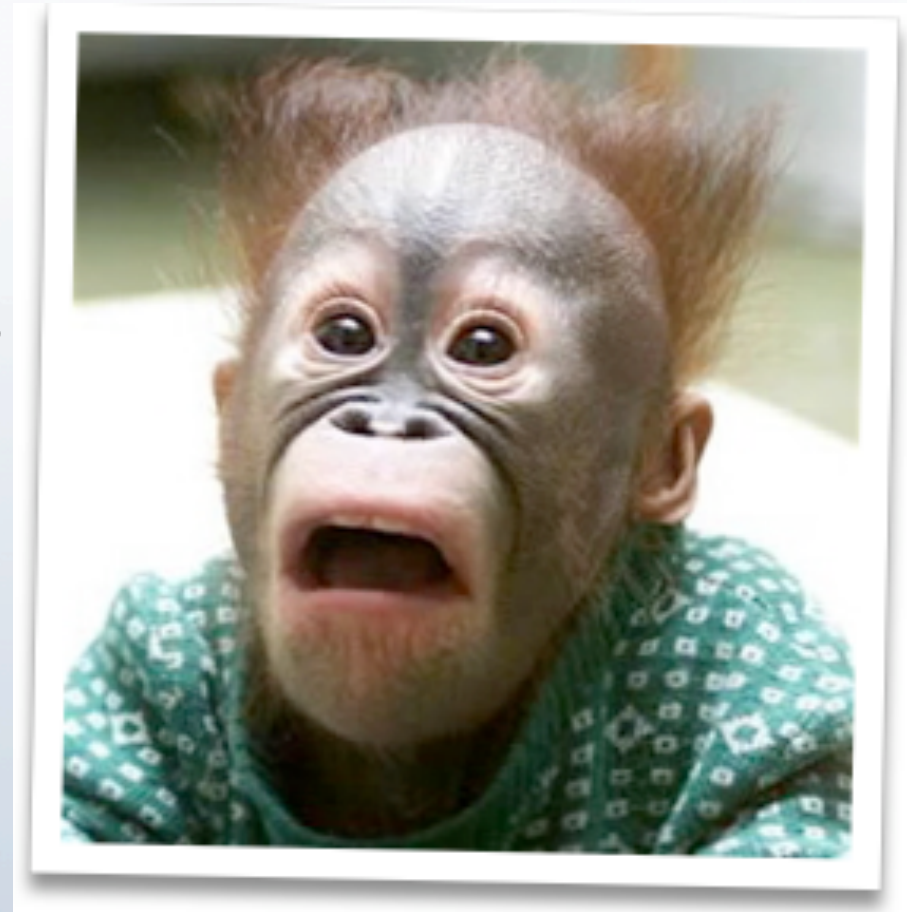
What Scares Me?

- Insiders
 - Access to all/From other 'countries'
 - Different allegiances
 - "Profiling" is necessary
- U.S. + Governments
 - Cyberwar > Bombs!
 - Big Brother
- More "Lulzsec" !



I am Scared Of...

- Vigilantism
 - National
 - Strike Back – Legal or no?
 - How to defend best
 - Attribution
 - Graceful Degradation
- People
 - They are idiots
 - We give them technology



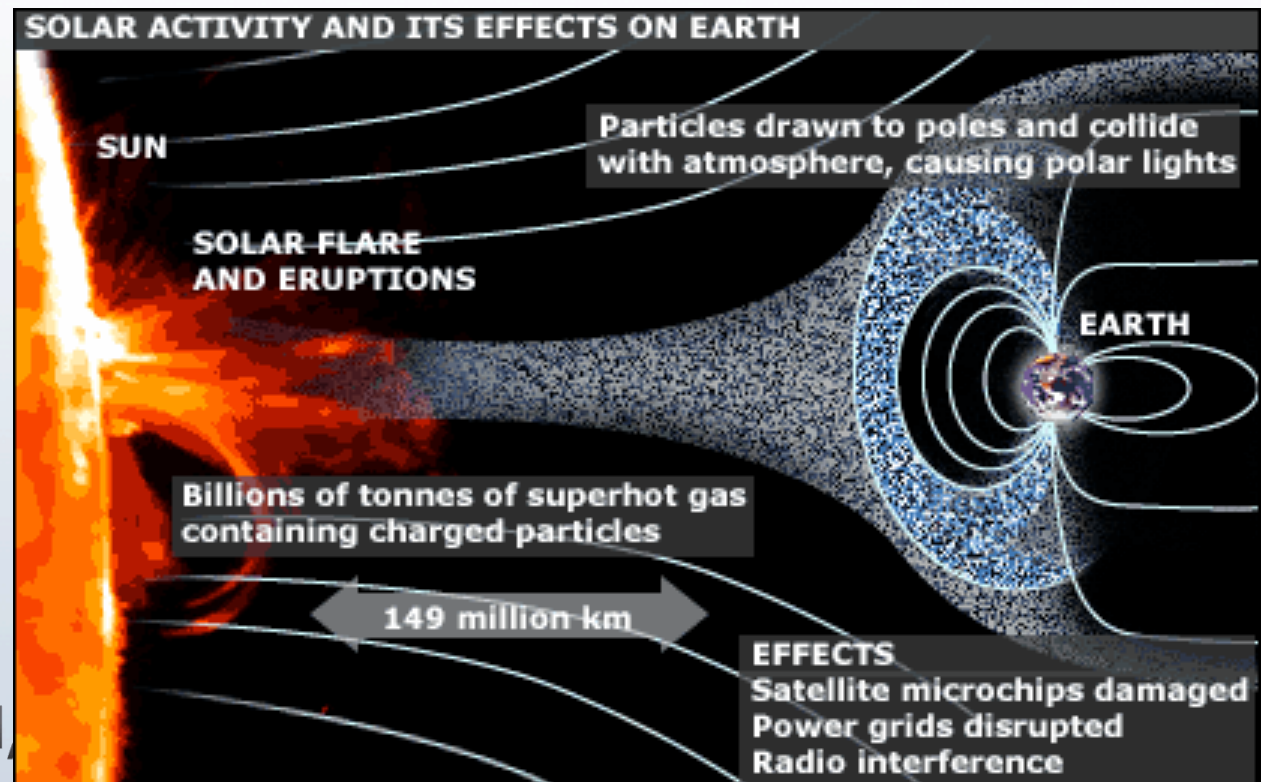


SCARED SHITLESS

at least the horse didn't have underwear to ruin.

Je me chie dessus:

- The Sun: 2012-13
- 1859 – Carrington Event
- Complete Failure
 - Satellites
 - Power Grid
 - Comm
 - Medical
 - Transportation (food, necessities)



Winn's Answer

- Hackers need to develop both offense and defense of all new technologies before they come to market.
- Hackers need to show know how to 'Turn It Off' to make systems more survivable
 - Minimum Mission Critical/Operational Status
- It's our community responsibility!
 - Not the users.
- Ethics, Morals and Social Responsibility
 - Build it right
 - Teach, teach, teach

Questions?

- **Winn Schwartau**
 - **+1.727.393.6600**
 - **TheSecurityAwarenessCompany.Com**
 - **WinnSchwartau.Com**
 - **MobileActiveDefense.Com**